

# Development of jewellery from solid waste

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■ **ABSTRACT :** The investigation entitled development of jewellery from solid waste was carried out in Ludhiana city. An interview schedule was employed to study the preferences of ninety respondents between the age group of 17-25 years, selected through purposive random sampling technique from three colleges of Ludhiana city. The results of the study revealed that majority of the respondents were students between age group of 17-21 and were higher secondary, belonging to nuclear families and had monthly family income ranging between Rs. 25,000-50,000. Majority of the respondents, *i.e.* 87.78 per cent were aware of jewellery developed from solid waste and 64.44 per cent were interested to reusing it. Whereas, 66.67 per cent of the respondents were interested in purchasing jewellery. Most of the solid waste was collected by the investigator. On the basis of the preferences of respondents, two jewellery miniatures of each waste were developed and were shown to panel of judges. On the basis of the judges preferences, the most preferred designs were used to develop the jewellery.

■ **KEY WORDS:** Jewellery, Solid waste, Miniatures

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